



PRESS RELEASE:

**MMAVSBOXING.COM COMBO CALENDAR –
COLLIDING TWO WORLDS WITH ONE PUNCH!**

LOS ANGELES, CA (December 5, 2011) – The iPhone application universe will behold a fresh & original concept that will have the intense world of Mixed Martial Arts (MMA), including the UFC, and the tactical world of Boxing colliding together with one punch. The MMAvsBoxing.com Combo Calendar will enable users to engage in a never before seen application combining the two popular & respected sports. The simple and sleek application will be focused on a basic calendar template, allowing users to have access to all-important dates, as well as event details, in both the MMA and Boxing worlds. It will also provide results for events after they have completed.

- The only one-stop shop for Mixed Martial Arts and Boxing events anywhere.
- Clean, simple, mobile application delivering up-to-date event information.

The mobile application will stray away from unnecessary complexities of many applications and simply answer the important questions that fans of these two sports will have: WHAT, WHO, WHEN, WHERE and WHAT HAPPENED.

Features of the app will include:

- Simple, easy-to-use calendar of events
- Event details (incl. date/time, fight card, results)
- Set up reminders for your choice of events
- Color-coding to differentiate both sports
- Filter calendar based on choice of sport

"Wow! It's great to have the schedules of both sports at my fingertips. It takes me forever to find fight information nowadays, visiting a million different sites. Now, it's a simple click away!"

The much-anticipated application is scheduled to release on December 5, 2011. The cost will be \$.99 and can be found on the iTunes App Store.

For more information:
www.MMAvsBoxing.com
info@mmapvsboxing.com